

SARAH DASILVA

ART DIRECTOR • GRAPHIC DESIGNER

☎ [\(410\) 852-1859](tel:(410)852-1859)

✉ hello@sarahdasilva.com

🔗 sarahdasilva.design

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EDUCATION

Savannah College of Art & Design

B.F.A. ADVERTISING & BRANDING
(ART DIRECTION)

March 2023

Carroll Community College

A.A.S. GRAPHIC & WEB DESIGN

June 2008

SKILLS

SOFTWARE:

Adobe Creative Suite

Sitecore

WordPress

ARTISTIC/TECHNICAL:

HTML5/CSS3

Web design

Logo design

Graphic design

Illustration

Motion graphics

Video editing

WORK EXPERIENCE

Graphic Designer (Freelance)

ALLSTATE PROTECTION PLANS/SQUARETRADE

June 2022–Present

Design and update both internal and customer-facing marketing materials. Create marketing and communications materials for partner clients (Home Depot, Sams Club). Updated and maintain website Figma files. Designed 2023 Hackathon logo.

Lead Graphic & Web Designer

GO MONTESSORI

February 2012–Present

Design and build client websites and marketing materials. Create and maintain in-house website template library. Lead internal brand management and branded communications.

Art Director/Project Manager

SCADPRO SPONSORED COURSE: ALLSTATE PROTECTION PLANS

June 2021–August 2021

Worked under the guidance of Allstate Protection Plans to assist in the research and development of concepts for reimagining and evolving the longstanding Breakability Campaign.

Associate Marketing Manager - Web

BUSCH GARDENS WILLIAMSBURG

January 2020–March 2020

Utilized brand components and marketing campaign designs to create digital and print marketing materials. Designed optimized website graphics and landing pages in collaboration with e-commerce and brand teams.

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INVOLVEMENT

HHB Division Artillery

FRG LEADER

July 2017–June 2018

A/2-11 Battery

FRG LEADER

September 2016–July 2017

Ruckabye Baby

MARKETING COORDINATOR

2012–2015

VICE PRESIDENT

2015–2016

AWARDS

ADDY Bronze (Augusta)

CROSS-PLATFORM - ADVERTISING CAMPAIGN

- CONSUMER CAMPAIGN

“Snapple + Fortnite”

2022

SCADDY Honorable Mention

EMERGING TECHNOLOGY

“Apple FreePlay”

2022

SCADDY Silver

COPYWRITING

“Kettle Chips”

2021