

SARAH DASILVA

Graphic Designer • Art Director

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EDUCATION

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Savannah College of Art & Design

B.F.A. ADVERTISING & BRANDING
(ART DIRECTION)

Expected Graduation: Fall 2022

Carroll Community College

A.A.S. GRAPHIC & WEB DESIGN

June 2008

SKILLS

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SOFTWARE:

Adobe: Photoshop, Illustrator,
InDesign, XD, Dreamweaver

Sitecore CMS, WordPress

ARTISTIC/TECHNICAL:

HTML5/CSS3

Web design

Graphic design

AWARDS

.....

SCADDY Silver (Copywriting)

KETTLE CHIPS

2021

WORK EXPERIENCE

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Art Director/Project Manager

SCADPRO SPONSORED COURSE: ALLSTATE PROTECTION PLANS

June 2021 - August 2021

Worked under the guidance of Allstate Protection Plans to assist in the research and development of concepts for reimagining and evolving the longstanding Breakability Campaign, which for over a decade has provided consumers with accurate, unbiased information about the durability of popular technology products.

Associate Marketing Manager - Web

BUSCH GARDENS WILLIAMSBURG

January 2020 - March 2020

Accurately utilized brand components and marketing campaign designs to create digital and print marketing materials. Designed optimized website graphics and landing pages in collaboration with e-commerce and brand teams.

Lead Graphic & Web Designer

GO MONTESSORI

February 2012 - Present

Design and build client websites and marketing materials. Create and maintain in-house website template library. Lead internal social media marketing and brand management.

Graphic & Web Designer

FREELANCE

May 2008 - Present

Help small businesses succeed by offering marketing consultation and creative solutions in graphic and web design.